

ALPHA SIGMA LAMBDA HONOR SOCIETY



SOCIAL MEDIA GUIDE FOR MEMBERS



NEED HELP?

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alsiglam.org

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Carefully read these guidelines to ensure your postings are consistent with these policies. Inappropriate postings that may include discriminatory remarks, harassment, and threats of violence or similar inappropriate or unlawful conduct will not be tolerated and may subject you to disciplinary action.

Members should be aware of the effect their actions may have on their images, as well as Alpha Sigma Lambda's image. The information that members and chapters post or publish may be public information for a long time.

Although not an exclusive list, some specific examples of prohibited social media conduct include posting commentary, content, or images that are deemed defamatory, hateful, pornographic, proprietary, harassing, libelous, or that can create a hostile environment.

As a representative of Alpha Sigma Lambda Honor Society, you are expected to demonstrate appropriate etiquette on social media.

For questions or assistance, contact the Home Office by calling (217) 581-7106 or by sending an email to alsiglam@eiu.edu.

STATEMENT AND SCOPE

Members can join Alpha Sigma Lambda Honor Society on social media pages and use groups to:

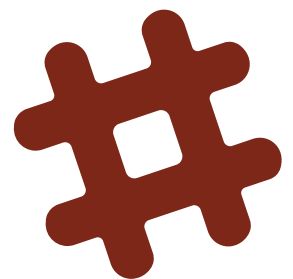
- Share photos, personal stories, highlights from inductions, graduation and membership in Alpha Sigma Lambda Honor Society.
- Research and read about news relating to continuing education and Alpha Sigma Lambda.
- Network with fellow members.
- Ask questions and seek advice from fellow Alpha Sigma Lambda members, or share your expertise with other members.
- Share internship/employment opportunities and career tips.

Share your Alpha Sigma Lambda pride on social media with us and the ASLHS online community.

- Tweet us [@ASLHonorSociety](https://twitter.com/ASLHonorSociety)
- Tag us on Instagram [@ASLHonorSociety](https://www.instagram.com/ASLHonorSociety)
- Share with us on Facebook [@ Alpha Sigma Lambda Honor Society](https://www.facebook.com/AlphaSigmaLambdaHonorSociety)
- Share on LinkedIn with [@Alpha Sigma Lambda Honor Society](https://www.linkedin.com/company/AlphaSigmaLambdaHonorSociety)

Use hashtag **#AlphaSigmaLambda**

Visit our [GET SOCIAL](#) page!



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DOS AND DON'TS

Alpha Sigma Lambda social media pages and groups should be used for:

- Sharing personal stories, highlights from inductions, graduation and membership in Alpha Sigma Lambda Honor society.
- Networking with fellow members.
- Reading research and news relating to continuing education.
- Sharing links to Alpha Sigma Lambda events and pages.
- Posting pictures, videos, or summaries of new members, chapter inductions, and chapter activities.
- Seeking advice from fellow Alpha Sigma Lambda members.

Alpha Sigma Lambda social media pages and groups should not be used for:

- Advertising.
- Solicitation.
- Sharing content that includes nudity or sexually explicit material.
- Sharing content that includes violence or violent images.
- Politically motivated or focused content.
- Personal or political fundraising.

Do not represent yourself as a spokesperson for Alpha Sigma Lambda Honor Society.

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INQUIRIES & QUESTIONABLE CONTENT

ALPHA SIGMA LAMBDA PRIVATE GROUPS AND PAGES ARE
MODERATED BY ALPHA SIGMA LAMBDA HOME
OFFICE STAFF.



If you see a post that is inappropriate or you have a concern about actions taken in the private groups or social media pages owned by Alpha Sigma Lambda Honor Society, please report the content directly to the social media network and contact the home office (217) 581-7106 or email alsiglam@eiu.edu.

If you believe someone is impersonating Alpha Sigma Lambda Honor Society, a member or chapter, please take a screen shot of the material and forward the information to the home office.

If you have been contacted by someone falsely claiming to be a representative of Alpha Sigma Lambda, please contact the home office.

Do not forward the phishing messages to the home office.
Take a screen shot of the message and send it to the home office for review.

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(217) 581-7106 or by sending an email to alsiglam@eiu.edu.

ONLINE COMMUNITIES

Join Alpha Sigma Lambda online groups:

- [Facebook Group](#)
- [LinkedIn Group](#)

MEMBER GUIDELINES

These guidelines will help you open up a respectful, knowledgeable interaction with people on the Internet.

- Do feel free to engage in social media activity that improves your professional image or the image of Alpha Sigma Lambda Honor Society.
- Do share Alpha Sigma Lambda stories, news, and events. If you do publish a blog or post online related to the work you do, please make clear you are not speaking on behalf of Alpha Sigma Lambda Honor Society.

"The postings on this site are my own and do not necessarily reflect the views of Alpha Sigma Lambda Honor Society."

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LINKEDIN PROFILES

Members can add their Alpha Sigma Lambda Membership to their personal LinkedIn profile.



1. On your LinkedIn profile choose > Add profile section.
2. Choose > 'Add Honors and Awards'.
3. Complete form and save to your profile.

CONSEQUENCE OF BREACH

Users violating these rules may have their posts rejected or removed, and continued abuse may cause the offending party to be suspended from participation or permanently removed from social media group(s).

Members should be encouraged to carefully read the social media guidelines on our [Get Social](#) page to ensure postings are consistent with these policies.

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